



University of New Haven

BACHELOR OF ARTS

# MUSIC INDUSTRY



## Career Growth

According to Encoura, the leading research and advisory firm focused exclusively on higher education, some of the most popular music industry careers are going to see significant growth in the 10 years leading up to 2027.

### PRODUCERS & DIRECTORS

↑ 16%

### PUBLIC RELATIONS SPECIALISTS

↑ 11%



The University of New Haven has been recognized as one of **The 387 Best Colleges** in the country by *The Princeton Review*.

## Why Choose to Study Music at the University of New Haven?

If you have a passion for music, there are many ways to pursue that passion. As a musician or composer, the stage is your destination. You might also consider a supporting role as music publisher, critic, teacher, or curator. Enter the music and sound recording field, and you'll shine behind the scenes in the studio. Or, carve out a career in music industry and handle the business end of things as a promoter, agent, artist's manager, or discoverer of the next mega talent. Whatever your individual talent, we prepare you to make the most of it.

We offer programs in **music** (performance and musicology), **music and sound recording**, **music industry** and **music technology and innovation**.

The Department of Music at the University of New Haven has a long tradition of equipping students with an impressive range of employment-related skills in music. From the very beginning, our goal was to graduate students who are ready to enter the job world as creative and qualified music professionals. We designed our programs in Music, Music and Sound Recording, and Music Industry with that goal in mind.

## Performing Arts at the University

The Division of Performing Arts community is a creative microcosm of the artistic world, rich with cultural, social, and intellectual diversity. Our mission is to prepare leaders and innovators in all aspects of music and theater. In our recording studios, student artists lay down tracks in sessions run by student producers and engineers. Their music is then promoted by our music industry students at concerts on campus and in the Greater New Haven area. In the same way, student playwrights collaborate with student dramaturges, directors, designers, actors, and technicians on the development of new works for the stage in our Student New Works Festival. With an eye toward their future, we create opportunities for students to interact with creative professionals through performances, internships, workshops, and events.

## Sample Courses

- Film Music
- Music Theory & Lab
- Performance
- Hip Hop: Culture, Music, and History
- Musicianship
- Music Industry Principles
- Recording Fundamentals
- Introduction to Digital Audio & Digital Audio Workstations
- Studio Recording
- Sound Synthesis/Midi
- Production, Promotion, and Distribution
- Legal Issues, Copyrights, and Contracts
- Live Concert Planning and Promotion
- Music Publishing
- Internship in the Music Industry
- Music Industry Record Label
- Music Production
- Introduction to Financial Accounting
- Management and Organization
- Principles of Marketing

## Program Description

The University of New Haven's four music programs have given rise to a close-knit community of musicians, audio engineers, and future leaders in the music business who are actively engaged in teaching, learning, and developing a broad range of musical genres, techniques, and perspectives.

The music industry can be every bit as exciting as getting up on stage and playing. It's fast-paced people-oriented, and there's always something — or someone — up and coming. These professionals are the movers and shakers in music. The program gives you a unique balance of courses in music, sound recording, and business as well as music industry experience. Your music industry courses will cover topics such as record companies; contracts; music marketing and merchandising; recording studio management; music publishing; copyright law; and concert planning, promotion, and management.

## Internships

The University of New Haven considers internships to be a critical component of your education. Nothing adjusts your outlook like working in a real job, with its responsibilities and deadlines. Our interns work at companies and organizations that are relevant to the discipline they are studying and that enable them to build a network of contacts that can last a lifetime.

Here are just a few of the exciting locations that have welcomed our students:

- Columbia Records
- Bertelsmann Music Group
- Blackbird Studio
- ESPN
- The Grammy Foundation
- Live Nation
- Paradigm Talent Agency
- Sirius XM
- Sony Entertainment Group
- Warner Music Group



*“Content, content, content! In an increasingly automated world, those who can produce, polish, and promote engaging and expressive content have value that they can offer to industries or use as entrepreneurs. Our program provides students with the critical skills to understand and evaluate the cultural sources of commercial content and responsibly prepares them to participate and innovate the entertainment industry.”*

### **PATRICK RIVERS, Ph.D.**

**Assistant Professor • Department of Music**

Ph.D. in Ethnomusicology • Graduate Center, City University of New York  
B.A. in Music • Hunter College/Macaulay Honors College, City University of New York



## About Us

The University of New Haven, founded on the Yale campus in 1920, is a private, coeducational university situated on the coast of southern New England. It's a diverse and vibrant community of more than 7,000 students with campuses across the country and around the world.

Within our colleges and schools, students immerse themselves in a transformative, career-focused education across the liberal arts and sciences, fine arts, business, healthcare and health sciences, engineering, public safety, and public service. More than 100 academic programs are offered, all grounded in a long-standing commitment to collaborative, interdisciplinary, project-based learning.

At the University of New Haven, the experience of learning is both personal and pragmatic, guided by a distinguished faculty who care deeply about individual student success. As leaders in their fields, faculty provide the inspiration and recognition needed for students to fulfill their potential and succeed at whatever they choose to do.



## Facilities

The Department of Music's music technology facilities are integral to our students' education, both as classrooms and as laboratories for student projects and research.

**Studio A** is centered around a Trident 88 recording console boasting 88 channels in mix mode. The best of both technologies (analog and digital) are synchronized together in this studio, which is also equipped with extensive outboard gear and microphones by top manufacturers.

**Studio B** is a modern, console-less modular outboard-type studio. The control room houses a Raven MTZ control surface with a plethora of 500 series and XLogic mic preamps and processing modules as well as some of the best outboard gear available.

**Studio C** contains a TOFT Audio Designs ATB-16 and several analog and digital synthesizers. This studio is designed for students to practice manipulating signal path and microphone placement techniques as well as the basics of digital audio workstation methodology.

**The MIDI Lab** is a Mac-based 20-workstation computer lab equipped with tools for education in recording, audio and music production, and music theory. Software available in this lab includes Pro Tools, Logic Pro X, Digital Performer, Reason, Adobe Premiere, and Unity with plug-in packages from McDSP and Izotope.

### SPEND A SEMESTER IN NASHVILLE – MUSIC CITY, U.S.A.



The University of New Haven is proud to partner with Blackbird Studio to offer a study-away program designed for students in our music majors. Nashville is the creative center of the American music business and a source for artists, songwriters, producers, and engineers across

the musical spectrum. This full-semester experience is designed to present both an enhanced academic and hands-on learning adventure for serious students interested in immersing themselves in the ultimate creative music community, Nashville, Tennessee.

## Your Success Starts Here

**For more information,  
or to arrange a visit, contact**

**Office of Undergraduate Admissions**

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