



University of New Haven

BACHELOR OF SCIENCE

HOSPITALITY & TOURISM MANAGEMENT



AACSB
ACCREDITED

The University of New Haven's Pompea College of Business programs are accredited by AACSB, which is the hallmark of excellence in business education. AACSB accreditation places the University of New Haven among the top five percent of the best business schools around the globe.

Sample Courses

- Applied Techniques in the Culinary Arts
- International Tourism
- Global Sustainable Tourism Management
- Resort Operations & Management
- Special Interest Tourism
- Wine Appreciation
- Cultural Understanding of Food and Cuisine
- Café Management & Operations
- Special Events Management
- Top Shelf Wine & Spirits
- Resort Development



Program Description

People are moving around the global neighborhood as never before, yet they want to feel at home wherever they go. The dedicated professionals who work in the hospitality and tourism industry make that happen. Our B.S. program prepares you for success in this field by training you for business ownership, entry and progressive levels of management, and other leadership roles and by helping you acquire the rounded personality and attitude that spell long-term career success in this dynamic industry – the largest in the world.

The program provides the global orientation you need to become a leader in the field. Your classroom learning will integrate practical technology applications, academic excellence, and communication skills, which are reinforced through experiential learning and professional enrichment opportunities. For example, students participate in projects that involve hospitality, tourism, and event professionals from the state, regional, national, and international levels.

You will learn the business of hospitality – including sales, marketing, accounting, purchasing, and guest services, combined with global tourism destination marketing, management, and event planning. In addition, all of our classes focus on hospitality and tourism innovation and entrepreneurship. The curriculum is specially designed to strike a balance between liberal arts, general business, and industry management skills in conjunction with hands-on, applied industry experience.

High-Impact Education

Every aspect of our instruction is focused on hands-on learning, aimed at ensuring that our Hospitality and Tourism Management students graduate with excellent oral and written communication skills, have top-notch interpersonal skills, are highly organized, have the ability to multi-task, and can work as part of a team.

There are four pillars of experiential learning at the University of New Haven: study abroad, faculty-mentored research, academic service learning, and internships. Hospitality and Tourism students have a generous range of opportunities within these areas.

Study abroad. Going overseas or out of the region allows you to explore other cultures and customs, lending you the sophistication you need to function smoothly and successfully in different parts of the world. Many of our students study abroad at our breathtaking campus in Tuscany, Italy. While studying in Prato, students will learn, visit, explore, taste, and experience new and exciting things every day. Students enroll in five classes taught Monday through Thursday by both University of New Haven and Italian faculty. All University of New Haven tuition and fees remain the same, as if students were attending our main campus. The only difference in price is the cost of airfare.



Hospitality and Tourism students also have their own special opportunities, such as:

- a one-month travel-and-food course touring through Tuscany and other regions in Italy
- a short- or long-term program abroad anywhere in the world with one of our study abroad partner providers

100% Student-Managed Dining Facilities. Signature facilities bring the real-world experience of entrepreneurship and hospitality business ownership right to campus. Hospitality and Tourism students manage these facilities, gaining invaluable management experience that will stand out on their résumés and snag the attention of employers.

By the time our students graduate and begin launching their careers, they've completed over 300 hours of practical industry experience.

Faculty Highlight

Jan Louise Jones, Ph.D.
Program Coordinator

Ph.D., Recreation and Leisure Management
University of Connecticut

M.A., Sociology/International Studies
Acadia University, Canada

B.A., Sociology/International Studies
Acadia University, Canada



Dr. Jones is a nationally recognized travel media consultant with over 15 years of travel research and industry experience.

"My passion for Hospitality & Tourism Management began with my very first job as a Tourism Councilor for the Nova Scotia Tourism Board. It was this job and a study abroad trip to Cuba that really changed my life and put me on the path for studying, working, and analyzing the tourism and hospitality industries."

"I crossed the Canadian border into this country over 20 years ago to earn my Ph.D. at the University of Connecticut. After finishing my degree, I quickly took flight and began a full-time teaching career in Maine, West Virginia, and Connecticut. I am excited to reach my final destination in the Hospitality & Tourism Management program at the University of New Haven.

I bring to this position an incredible amount of travel, research, and conference-planning experience from various international destinations such as Cuba, Ireland, Cyprus, Crete, Germany, Greece, The Netherlands, England, Jamaica, Jordan, Portugal, Italy, and the Bahamas as well as St. Thomas. Presently, I maintain a presence on the Governor's Conference on Tourism's conference team and Tourism Coalition Board for the past four years."

"Having seen programs all over the world, I can honestly say that the University of New Haven does it right! Our program's focus on student engagement, practical industry experiences, and core business classes are all key to our students' success. The opportunities for field trips and networking opportunities are like nowhere I have worked before. Ultimately, I chose to work at the University of New Haven because I really enjoy the students, who come from a variety of backgrounds and are engaged and excited to learn. I tell students all the time that I have the best job in the world. My students captured my approach to travel with this quote, "Travel with an open mind and kind heart."

Alumni Profiles



Rachel Kinney '19
B.S. in Hospitality and Tourism Management

"My time at the University of New Haven and being part of the Hospitality and Tourism Management program is an experience

I will cherish forever. This program allows you to grow in all aspects of the hospitality and tourism industry, so you graduate as a very well-rounded individual. I was able to work with amazing professors while taking fun and innovative hands-on courses. In this program, you become very close to your classmates, professors, and even alumni. As an alumna now, I still have the luxury of speaking to my past classmates, professors, and fellow alumni. Everyone loves to stay connected, and we help each other find jobs and internships through our network and connections."



Rebecca Sola '20
B.S. in Hospitality and Tourism Management

"The Hospitality and Tourism program at The University of New Haven is unlike any other program I have looked at when searching for the

perfect school to grow my knowledge in hospitality. This program is hands-on from the moment you start your first semester as a first year, and the class sizes are small so students are truly able to grow a personal connection with their professors. Everyone in the department is there for you to succeed during your time at the university and help prepare you for the real world once you graduate. This program taught me everything I know and helped me get a Catering and Events Manager position at The Study at Yale right after I graduated!"

Internships

Internships are a vital and central part of our Hospitality and Tourism Management program. The real-world experience you gain with an internship will give you the confidence to walk into a future interview and present yourself as someone who has a mature understanding of the industry. To a potential employer, there's nothing like seeing that experience in black and white on your résumé, either.

In fact, many times that full-time employer will be the company where you intern. According to a National Association of Colleges and Employers report, there is now an indisputable correlation between an internship — especially one that offers payment or a salary — and an improved chance of getting a full-time job offer.

At the University of New Haven, we always strive to match a student with a workplace that's relevant to his or her studies. We've got your back, too. We'll watch your progress and offer advice and support so you can get the most out of your internship.

Most of our students begin gaining internship experiences as early as their first year. Our Hospitality and Tourism Management former students have interned at a variety of exciting locations, including:

- Walt Disney World Resort
- American Cruise Lines
- SeaWorld Orlando
- Mohegan Sun Casino
- Foxwoods Resorts
- Omni Hotels & Resorts
- Sheraton Hsinchu Hotel (Taiwan)
- Hyatt Hotels
- British InterContinental Hotels
- Hampton Inn & Suites
- Saybrook Point Inn & Spa
- Stamford Marriott Hotel & Spa
- MGM Resorts
- The Bee and Thistle Inn





About Us

The University of New Haven, founded on the Yale campus in 1920, is a private, coeducational university situated on the coast of southern New England. It's a diverse and vibrant community of more than 7,000 students with campuses across the country and around the world.

Within our colleges and schools, students immerse themselves in a transformative, career-focused education across the liberal arts and sciences, fine arts, business, healthcare and health sciences, engineering, public safety, and public service. More than 100 academic programs are offered, all grounded in a long-standing commitment to collaborative, interdisciplinary, project-based learning.

At the University of New Haven, the experience of learning is both personal and pragmatic, guided by a distinguished faculty who care deeply about individual student success. As leaders in their fields, faculty provide the inspiration and recognition needed for students to fulfill their potential and succeed at whatever they choose to do.

Why Choose the University of New Haven for Hospitality and Tourism Management?

- 1 You'll learn from mentors who have done it themselves.** Here, mentoring is not just about listening to the pros or getting good advice. It's also your golden opportunity to learn the art of networking — the #1 way that people land jobs. You'll work directly with faculty and staff on hospitality-related projects, spend time with hospitality industry executives, work with the Dean of the Pompea College of Business on events and projects, and work with the University's Conference Services Department.
- 2 You will have the opportunity to learn skills in several hospitality related industries:** Hotel & Resort Management, Global Event & Tourism Management, or Food Service Management. You may also choose a minor in a related area such as Marketing, Management, Data Analytics, International Business, Finance, or Accounting.
- 3 You will have many opportunities to study abroad or out of the region.** Many students choose to study for a semester or one month in the summer at our Tuscany campus. During this experience we study tourism, cuisine, and the history of Italy, alongside industry professionals.
- 4 You'll have amazing internship opportunities.** Our students intern at some of the most famous hotels and resorts as well as at historic country inns, spas, casinos, wedding venues, and a variety of travel related industries.
- 5 You'll have the chance to train in a management level position in a hospitality or travel related industry.** All of our students are required to participate in management level real world experiences. Way to impress a future employer!
- 6 We are a regional leader, and pride ourselves on providing students with personal attention.** We are a tightly-knit group, and all of us — students, faculty, staff, and alumni — share a tremendous amount of excitement about what we're doing. No exaggeration: We live and breathe hospitality and tourism.



Your Success Starts Here

For more information or to arrange a visit, contact

Office of Undergraduate Admissions

☎ 203.932.7319

📍 newhaven.edu

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